



**3<sup>rd</sup> Annual CUNY  
Online Education Conference  
Friday, May 12, 2017  
9:15 am-2 pm**



**The Virtual CUNYverse:  
Developing Synergies  
among CUNY Colleges  
to Support the Online Initiative**

# CUNY Online Education Conference

Co-hosted by the John Jay College  
Pedagogy & Technology Training (PATT) program  
& Teaching & Learning Center (TLC)

## Welcome!

Welcome to the third annual CUNY Online Education Conference! The first conference was held in 2015 by a group of educators devoted to inspiring CUNY faculty and staff to invest time and resources into faculty development focused on online education. The Conference's purpose is to provide a space for faculty and staff to share best practices, to inspire each other, and to raise the bar on online education.

Over a decade of classroom and online teaching has taught us that fluidity is a necessary component of education. Smartphones, mobile computing, IoT, and the collapse of the Digital Divide have transformed nearly every aspect of our lives. This is particularly true in the way we store, access, and use information. The field of education has not gone untouched by this evolution. What we need to know and how we learn it are constantly evolving. This Conference is devoted to that evolution.

We have watched faculty and staff throughout CUNY embrace the technological evolution. Grassroots efforts from all over the University have spawned new pedagogically sound techniques and methods to deliver online education. In addition, faculty development efforts have ensured our faculty share best practices and meet peer-approved standards. We are here today to support those efforts.

We hope you enjoy the Conference and take away new tools, ideas, and best practices to help your students succeed.

Gabrielle Salfati, Adam Wandt, & Patrick O'Hara  
Pedagogy & Technology Training (PATT) Program

It is a pleasure and a privilege to welcome you to the 3<sup>rd</sup> Annual CUNY Online Education Conference. The intersectionality of online, hybrid, and technologically-enriched pedagogies and best practices continues to increase in complexity, and with this new depth and breadth of learning possibilities, opportunities for collaboration and innovation have expanded CUNY's role as a digital leader and explorer. Today, I invite you to learn with your colleagues as we celebrate partnerships, risks, successes, and above all, shared questions of how best to support our students.

Warmly,

Gina Rae Foster, PhD  
Director, Teaching and Learning Center  
John Jay College of Criminal Justice

# CUNY Online Education Conference

May 12, 2017, 9:15 am-2:00 pm

Hosted by the John Jay College  
Pedagogy & Technology Training (PATT) program  
Teaching & Learning Center (TLC)

## The Virtual CUNYverse: Developing Synergies among CUNY Colleges to Support the Online Initiative

### Agenda:

- 8:30-9:15**      *Registration, Breakfast, Networking*
- 9:15-10:00**    **Opening Remarks**  
**Pedagogy & Technology Training (PATT) program**
- 10:00-10:15**    *Break*
- 10:15-11:30**    **Conversations: Sharing Best Practices across CUNY**
- 11:30-11:45**    *Break*
- 11:45-12:30**    **Conversations: Concurrent Panels & Presentations**
- 12:30-1:15**     *Lunch*
- 1:15-2:00**      **Conversations: Concurrent Workshops**
- 2:00**             **Raffle and Concluding Remarks**

## Program Details

<p><b>8:30-9:15</b> <b>Hound Square</b> <b>(1st Floor NB)</b></p>	<p><i>Registration, Breakfast, Networking</i></p>
<p><b>9:15-10:00</b> <b>L.63</b></p>	<p><b>Welcome:</b> Allison Pease, Associate Provost for Faculty Services, John Jay College</p> <p><b>The Pedagogy &amp; Technology Training (PATT) program</b></p> <p><b>Presenters:</b> Gabrielle Salfati, Professor, Psychology; Patrick O’Hara, Professor, Public Management; Adam Wandt, Assistant Professor, Public Management</p> <p><b>Description:</b> The PATT program will do a brief overview of a 3-year program, and review the final products and resources that result from this program, that are now available to the full CUNY community.</p> <p><b>PATT Seed: Inspiring and funding grassroots academic technology initiatives</b></p> <p><b>Presenter:</b> Adam Wandt, Assistant Professor, Public Management</p> <p><b>Description:</b> This presentation will focus on the importance of inspiring and funding faculty and staff for grassroots efforts that are focused on improving faculty development and the overall use of academic technology. Participants will see samples of projects and discuss outcomes of successful models.</p> <p><b>PATT PLACE: Faculty Peer Mentoring for Technology-Enhanced Pedagogy</b></p> <p><b>Presenter:</b> Patrick O’Hara, Professor, Public Management</p> <p><b>Description:</b> PATT Place is John Jay’s Blackboard-based faculty collaboration zone for digitally mediated teaching and learning, where faculty PATT Place also is a freeware marketplace showcasing high-impact pedagogical applications in Blackboard, such as Turnitin, and on the web, such as Screencast software. Finally, The PATT Team will discuss the site’s development and implementation, along with strategies for better exploiting its potential going forward.</p>
<p><b>10:00-10:15</b></p>	<p><i>Break</i></p>
<p><b>10:15-11:30</b> <b>Conversations:</b> <b>Developing</b> <b>Synergies</b> <b>L.63</b></p>	<p><b>CUNY-Wide Efforts for Online and Hybrid Teaching: The Preparation for Teaching Online Workshop after Five Years</b></p> <p><b>Presenters:</b> Susan Ko, Director, Office of Faculty Development and Instructional Technology, CUNY School of Professional Studies; William Bernhardt, Associate Professor of English, The College of Staten Island, Consortial Faculty, School of Professional Studies.</p>

<p style="text-align: center;"><b>10:15-11:30</b> <b>Conversations:</b> <b>Developing</b> <b>Synergies</b> <b>L.63</b></p>	<p><b>Description:</b> We will provide a brief overview of this CUNY-wide workshop, <i>Preparation for Teaching Online: A Foundational Workshop for CUNY Faculty</i>, take stock of the past five years, and explore how the workshop can be integrated into the continuum of training and preparation programs existing at individual colleges. We will also focus in depth on a few aspects of the workshop, highlighting the opportunity provided for participants to experience online learning first-hand, and the collegial exchange resulting from the sharing of ideas and interaction with other faculty from one's own or other disciplines and colleges.</p> <p><b>Improving Online Course Quality in Higher Education through an Online Faculty Fellowship</b> <b>Presenters:</b> <b>Holly Davenport</b>, Associate Director of Instructional Design, John Jay Online; <b>Patrizia Magni</b>, Instructional Designer, John Jay Online <b>Description:</b> The Discover, Design, and Develop Program was initially developed by John Jay Online and offered to John Jay College faculty fellows in Spring 2016. Upon completion of the program, faculty requested ongoing access to the information in the modules about online teaching and learning; resulting in a self-enroll Blackboard organization. Materials are provided to introduce faculty to the online learning environment, the educational theories on which it is based, practical applications, educational technologies and best practices to develop and facilitate an online course. It is a substantive overview and includes valuable links and resources.</p> <p><b>Are You Ready? A Cross-Campus Approach to a Unified Student Online Readiness</b> <b>Presenters:</b> <b>Carlos Guevara</b>, Director, EdTech &amp; CTL, Hostos Community College; <b>Kate Lyons</b>, Communities of Practice Coordinator, Hostos Community College; <b>Mark Lennerton</b>, Director, CTLT, BCC; <b>Albert Robinson</b>, Assistant Director, CTLT, BCC; <b>Steve Castellano</b>, Online Learning Technology Specialist, Lehman College; <b>Helen Keier</b>, Manager of Support Services, John Jay College <b>Description:</b> After researching multiple approaches to preparing students for online learning, the EdTech Office at Hostos Community College developed an online course in Blackboard that explains to students the basics of their new learning environment, how to find help during their online courses, and discusses the time-management skills they will need to succeed. Students enrolled in online courses have been completing this tutorial for almost two years at Hostos, and the course is now in the process of rolling out to other CUNY campuses. The presenters will demonstrate the Are you Ready? Student Online Readiness Assessment Course and present initial findings gathered from the students who completed the course. In addition to the findings from the surveys, as well as anecdotal evidence from faculty members whose students completed the course, the presenters will also discuss their experience collaborating on the project, widening the scope to include multiple CUNY campuses (Bronx Community College, Lehman College and John Jay College).</p>
<p style="text-align: center;"><b>11:30-11:45</b></p>	<p style="text-align: center;"><b>Break</b></p>

11:45-12:30

**OER for the Online Common Core  
(NB 1.66, 1<sup>st</sup> floor)**

**Presenters:** **Jennifer Sparrow**, *Assistant Dean of Academic Affairs, CUNY SPS*; **Carl James Grindley**, *Academic Director of Communication and Media, CUNY SPS*; **Heidi Baez**, *Adjunct Lecturer, CUNY SPS*; **Angela Francis**, *Assistant Director of General Education*; **James McElwaine**, *Adjunct Professor CUNY SPS & Queens College Aaron Copland School of Music*; **Sue Karnet**, *Adjunct Assistant Professor, CUNY SPS*; **Kate Moss**, *Adjunct Lecturer, CUNY SPS*

**Description:** Our team will present different approaches to OER for Flexible Core General Education and college option asynchronous courses from art history to sociology. Focuses on locating, supplementing and implementing different types of OER including zero cost options. Discusses additional topics from student responses to OER to course planning to building assessment into OER course design.

**Successful Incorporation of OER in Business and Humanities Courses  
(NB 1.63, 1<sup>st</sup> floor)**

**Presenters:** **Shirley Leyro**, *Assistant Professor of Criminal Justice*; **Julian Schroeder**, *Adjunct Professor of Business Management*; **Michelle Wang**, *Associate Professor of Internship and Experiential Learning*; **Hung Chu**, *Assistant Professor of Business Management*

**Description:** Still in the experimental stages, Open Educational Resources (OER) has seen positive results across several disciplines at the Borough of Manhattan Community College (BMCC). Recipient of the Achieving the Dream OER Grant, BMCC has launched a open/alternative textbook program with trainings every semester to help faculty incorporate OER. This panel presentation will discuss the success faculty using OER have garnered across different departments at BMCC. This panel will also discuss challenges that go beyond using a free textbook for community college. Specifically, the resources associated with the topic being discussed, and the limits of using OER prepared by others.

11:45-12:30  
NB 1<sup>st</sup> floor  
classrooms  
Concurrent  
Conversations:  
Presentations &  
Panels

**Finding an Optimal Balance Between Face-To-Face and Online  
Instruction in E-Learning Courses  
(NB 1.61, 1<sup>st</sup> floor)**

**Presenters:** **Yana Durmysheva**, *PhD, Associate Professor of Psychology, BMCC*; **Rommel Robertson**, *PhD Assistant Professor of Psychology, QCC*

**Description:** What is an optimal balance between face-to-face and online instruction in e-Learning courses? This question will be addressed by discussing strategies for structuring e-Learning courses, emphasizing the differences between fully online, online and hybrid instruction. In addition, the data on comparing academic performance and attrition rates in different sections of an introductory psychology course using various ratios of online vs. face-to-face instruction time will be presented.

	<p><b>Building Infrastructure for Digital Practice at the Graduate Center (NB 1.65, 1<sup>st</sup> floor)</b>  <b>Presenters:</b> Lisa M. Rhody, Matthew K. Gold, Jojo Karlin, Patrick Sweeney, Patrick Smyth  <b>Description:</b> Based in the GC Digital Scholarship Lab, the GC Digital Fellows Program operates as an in-house think-and-do tank for digital projects, connecting Fellows to digital initiatives throughout The Graduate Center. The Program helps build out “The Digital GC” – a vision of the Graduate Center that incorporates technology into its core research and teaching missions. In this session, GC Digital Fellows will discuss specific initiatives, such as our workshop series, the Digital Praxis Seminar, and our week-long Digital Research Institute, as well as our general philosophy on outreach, training, and support for graduate students and faculty.</p>
<p><b>12:30-1:15</b>  <b>L.61 &amp; L.74.02</b></p>	<p><b>Lunch</b></p>
<p><b>1:15-2:00</b>  <b>NB 1<sup>st</sup> floor</b>  <b>classrooms &amp;</b>  <b>Library</b>  <b>Concurrent</b>  <b>Conversations:</b>  <b>Workshops</b></p>	<p><b>Conducting Faculty Observations in Online and Hybrid Courses (NB 1.63, 1<sup>st</sup> floor)</b>  <b>Presenters:</b> Carlos Guevara, Director, Office of Educational Technology and Co-Director, Center for Teaching and Learning, Hostos Community College; <b>Jacqueline M. DiSanto</b>, Ed.D., Assistant Professor/Unit Coordinator, and chair of the Peer Observation Improvement Network in Education, Early-Childhood Education, Hostos Community College; <b>Allison Lehr Samuels</b>, Director of the Center for Teaching and Learning, Department of Management, Baruch College; <b>Olena Zhadko</b>, Director of Online Education, Lehman College  <b>Description:</b> Faculty observations are tied to the contract and the process colleges use typically are designed for face-to-face classes. In this informal working session, we compare and contrast different approaches campuses follow. How does one approach observing an “asynchronous or hybrid class”? How might observers become better prepared to assess what they are seeing in the online class environment? How are observations used to foster teaching development? Participants in this session will leave with a set of guiding questions and best practices on this topic.</p> <p><b>Strategies for Teaching Online: Supporting QC Faculty in Developing Effective Online Learning Environments (NB 1.61, 1<sup>st</sup> floor)</b>  <b>Presenters:</b> Rowena Li, Coordinator of Special Projects, Center for Teaching and Learning and Adjunct Assistant Professor, Graduate School of Library and Information Studies, Queens College; <b>Andrea Mosenson</b>, Assistant Professor &amp; Program Coordinator of Family and Consumer Sciences Education, Queens College  <b>Description:</b> The Center for Teaching and Learning at Queens College offered a ten-week hybrid workshop to faculty during the spring 2017 semester. This workshop focused on the development and implementation of hybrid and fully online courses through face-to-face meetings and online synchronous and asynchronous work. During the first half, participants took on the role of students to focus on using different tools in an online environment, while in the second half</p>

	<p>participants resumed their role as faculty and worked on integrating tools to their respective courses. Successful strategies to teach in an online environment will be shared in this session.</p> <p><b>A practical introduction to Open Educational Resource (Haaren Hall, Library Computer Classroom, 1<sup>st</sup> floor)</b>  <b>Presenter: Cailean Cooney</b>, <i>Assistant Professor / User Services Librarian, New York City College of Technology</i>  <b>Description:</b> In this session we'll cover the basics: what OERs are, how to find them, and how to understand the Creative Commons licenses associated with them. In the process you'll learn why OERs are accessible, sustainable, and engaging to students. By the end you'll be ready to start replacing textbooks with cost-free course materials.</p> <p><b>Quality Feedback with TurnItIn (NB 1.65, 1<sup>st</sup> floor)</b>  <b>Presenter: Patrick O'Hara</b>, <i>Professor, Department of Public Management, John Jay College</i>  <b>Description:</b> Consistent, detailed and constructive feedback is a standard to which educators aspire. Providing quality feedback, however, is daunting, especially in the humanities and social sciences. With just one essay or term paper assignment producing dozens of submissions, faculty struggle to find time for detailed and directive commentary. When substantial feedback is given, consistency is compromised by reviews that take hours and stop and start over several days. Turnitin assignments, which can be created in Blackboard course sites CUNY-wide, offer solutions for these time and consistency challenges. The powerful, faculty work-saving features of Turnitin will be demonstrated and discussed in this session.</p>
<p><b>2:00</b>  <b>Raffle</b>  <b>&amp; Concluding</b>  <b>Remarks</b>  <b>L.63</b></p>	<p><b>Gina Rae Foster, Director, Teaching &amp; Learning Center (TLC)</b>  <b>Gabrielle Salfati, Principal Investigator, Pedagogy &amp; Technology Training (PATT) program</b></p>

## Useful Information

Wifi access information will be provided throughout the day.

Twitter: @JohnJayTLC

### Public Safety:

- For non-emergencies, call 212-237-8524
- For emergencies, call 212-237-8888

Found items are brought to the Department of Public Safety in L2.61.00 NB where they are cataloged and inventoried for safe keeping.

**This conference was organized and sponsored by the John Jay College of Criminal Justice Pedagogy & Technology Training (PATT) program, and the Teaching and Learning Center (TLC)**

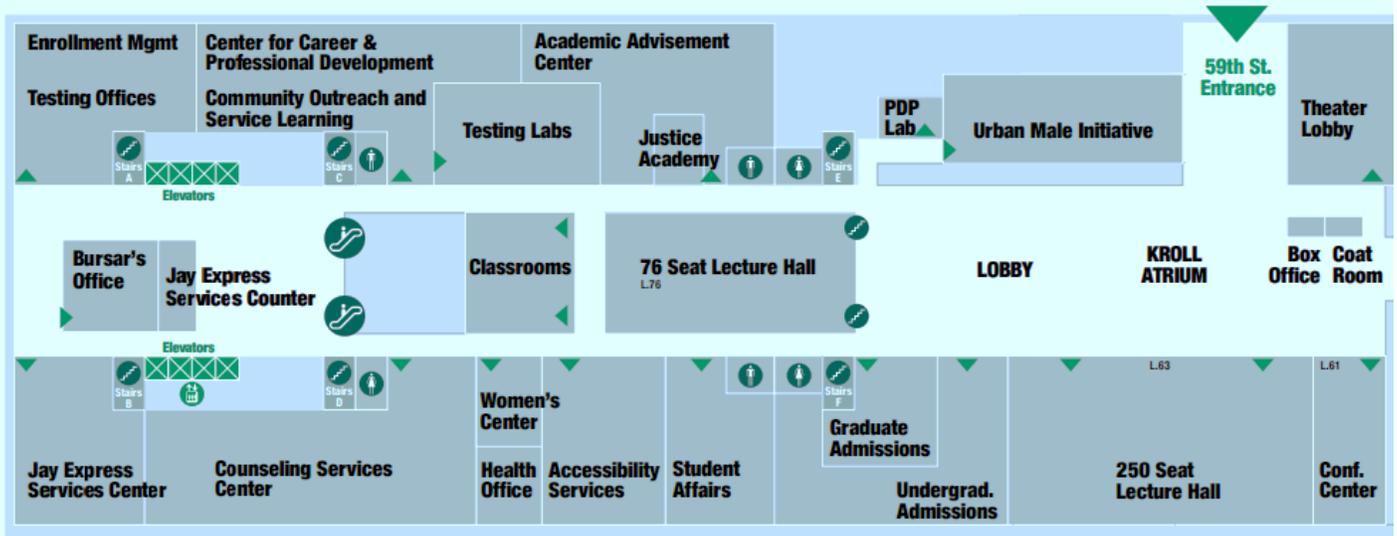
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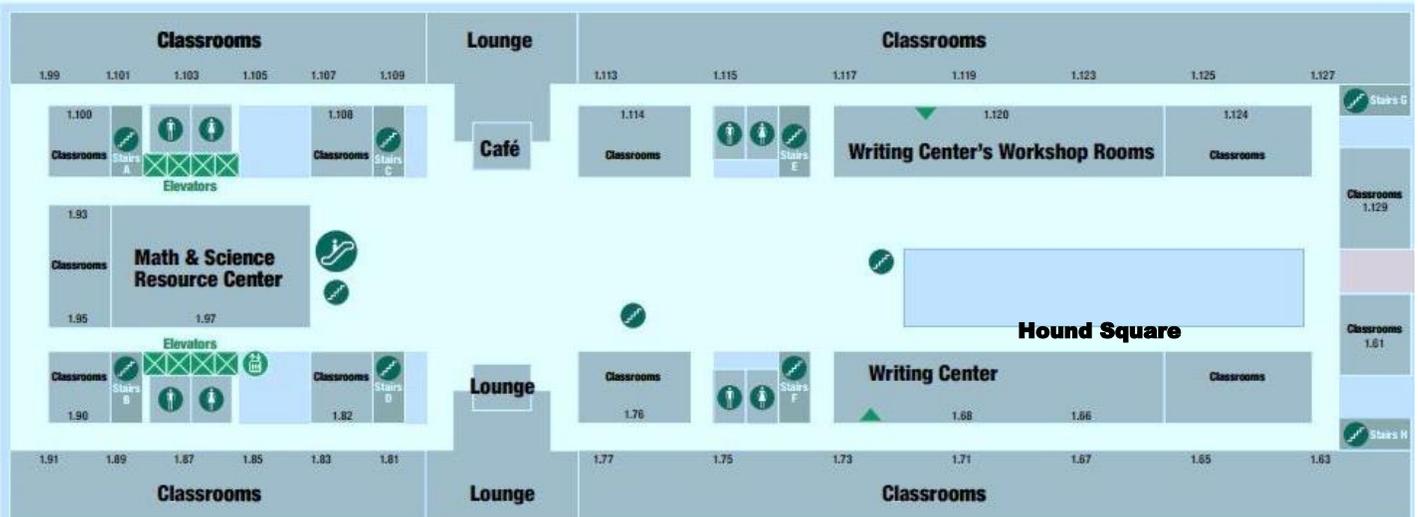
Daniel Auld  
Alexandra Cerbone  
Karen Dukharan  
Alice Genna  
Alison Orlando  
Allison Pease  
Marina Sorochinski  
Girard Tecson  
Lucinda Zoe

## New Building

### L - The Lobby Floor (connecting New Building and Haaren Hall)



## New Building Floor 1



**3<sup>rd</sup> Annual CUNY Online Education Conference  
Conference Overview: Titles and Locations**

8:30-9:30am	9:15-10:00am	10:15-11:30am	11:45am-12:30pm	12:30-1:15pm	1:15-2:00pm
Registration & Breakfast (Hound's Tooth Square, NB 1 <sup>st</sup> floor)	PATT PLACE: Faculty Peer Mentoring for Technology-Enhanced Pedagogy (NB L.63, Lobby level)	CUNY-Wide Efforts for Online and Hybrid Teaching: The Preparation for Teaching Online Workshop after Five Years  Are You Ready? A Cross-Campus Approach to a Unified Student Online Readiness  Improving Online Course Quality in Higher Education through an Online Faculty Fellowship ((NB L.63, Lobby level)	Finding an optimal balance between face-to-face and online instruction in E-learning courses (NB 1.61, 1 <sup>st</sup> floor)  Successful Incorporation of OER in Business and Humanities Courses (NB 1.63, 1 <sup>st</sup> floor)  Building Infrastructure for Digital Practice at the Graduate Center (NB 1.65, 1 <sup>st</sup> floor)  OER for the online common core (NB 1.66, 1 <sup>st</sup> floor)	Lunch (NB L.61, Lobby Level & Urban Male Initiative (UMI) Lounge, NB L.74.02, Lobby level)	Strategies for Teaching Online :Supporting QC Faculty in Developing Effective Online Learning Environments (NB 1.61, 1 <sup>st</sup> floor)  Conducting Faculty Observations in Online and Hybrid Courses (NB 1.63, 1 <sup>st</sup> floor)  Quality Feedback with Turnitin (NB 1.65, 1 <sup>st</sup> floor)  A Practical Introduction to Open Educational Resources (OER) (Library Conference Room, 1 <sup>st</sup> floor, Haaren Hall)

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**PEDAGOGY & TECHNOLOGY  
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